



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1399198

Schedule Dates	10/26/12-11/06/12	Date Entered	10/24/12
Advertiser	National Republican Congressional Committee (23	Last Modified	10/24/12
Agency	National Media, Inc (1454)	Entered By	Katie Freckleton
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	NRCC IE 10/26 (473365)	Headline #	06394641
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	MEDIAASSISTANT, NMRPP	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/3486	Commission	\$7,656.00
Account Types	National/Political Issue Agency BRD	Net Total	\$43,384.00
Billing Type	Standard	Sales Tax	
Comments	NRCC IE 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	5	\$5,650.00
Nov. 2012	25	\$45,390.00
Grand Total:	30	\$51,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/02/12-11/02/12	1	:30	10P- 10:35P (MST)						1			1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	10/24/12
2.0	Normal Line / SPOT (2)	10/26/12-11/02/12	1	:30	10:35P- 11:35P (MST)						1			2	\$1,250.00	\$2,500.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
3.0	Normal Line / News (3)	11/02/12-11/02/12	1	:30	6A- 8A (MST)						1			1	\$1,560.00	\$1,560.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
4.0	Normal Line / SPOT (4)	10/26/12-11/02/12	1	:30	9A- 10A (MST)						1			2	\$630.00	\$1,260.00	Salt Lake City (KUTV)	LETS DEAL	10/24/12
5.0	Normal Line / News (5)	10/29/12-11/05/12	1	:30	10:35P- 11:35P (MST)			1						2	\$1,250.00	\$2,500.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
6.0	Normal Line / News (6)	10/29/12-11/05/12	1	:30	6A- 8A (MST)			1						2	\$1,560.00	\$3,120.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
7.0	Normal Line / SPOT (7)	10/29/12-10/29/12	1	:30	9A- 10A (MST)			1						1	\$630.00	\$630.00	Salt Lake City (KUTV)	LETS DEAL	10/24/12
8.0	Normal Line / Sports/Other (8)	11/03/12-11/03/12	1	:30	10:35P- 11:05P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	TALKIN SPORTS	10/24/12
9.0	Normal Line / News (9)	10/27/12-10/27/12	1	:30	5P- 6P (MST)							1		1	\$950.00	\$950.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	10/24/12
10.0	Normal Line / Prime (10)	11/03/12-11/03/12	1	:30	8P- CBS-Crimetime Saturday							1		1	\$1,560.00	\$1,560.00	Salt Lake City (KUTV)	CRIMTIME SA	10/24/12
11.0	Normal Line / Prime (11)	10/27/12-10/27/12	1	:30	8:59P- CBS-48 Hours (Saturday)							1		1	\$1,880.00	\$1,880.00	Salt Lake City (KUTV)	Program Change/Exception - College FB 6p-9p	10/24/12
12.0	Normal Line / News (12)	11/04/12-11/04/12	1	:30	10P- 10:35P (MST)							1		1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/25/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

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Agency	National Media, Inc (1454)	Entered By	Katie Freckleton
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	NRCC IE 10/26 (473365)	Headline #	06394641
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	MEDIAASSISTANT,NMRPP	Package Deal	
Phone/Fax		Commission %	15.00
CPE	155/426/3486	Commission	\$7,656.00
Account Types	National/Political Issue Agency BRD	Net Total	\$43,384.00
Billing Type	Standard	Sales Tax	
Comments	NRCC IE 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	5	\$5,650.00
Nov. 2012	25	\$45,390.00
Grand Total:	30	\$51,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Sports/Other (13)	10/28/12-11/04/12	1	:30	10:35P-11:35P (MST)								1	2	\$940.00	\$1,880.00	Salt Lake City (KUTV)	TALKIN SPORTS	10/24/12
14.0	Normal Line / News (14)	11/04/12-11/04/12	1	:30	5P-6P (MST)								1	1	\$1,880.00	\$1,880.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	10/24/12
15.0	Normal Line / News (15)	11/01/12-11/01/12	1	:30	10P-10:35P (MST)					1				1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	10/24/12
16.0	Normal Line / SPOT (16)	11/01/12-11/01/12	1	:30	10:35P-11:35P (MST)					1				1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
17.0	Normal Line / News (17)	11/01/12-11/01/12	1	:30	6A-8A (MST)					1				1	\$1,560.00	\$1,560.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
18.0	Normal Line / SPOT (18)	11/01/12-11/01/12	1	:30	9A-10A (MST)					1				1	\$630.00	\$630.00	Salt Lake City (KUTV)	LET'S DEAL	10/24/12
19.0	Normal Line / News (19)	10/30/12-10/30/12	1	:30	10P-10:35P (MST)			1						1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	10/24/12
20.0	Normal Line / SPOT (20)	10/30/12-10/30/12	1	:30	10:35P-11:35P (MST)			1						1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
21.0	Normal Line / News (21)	10/30/12-11/06/12	1	:30	6A-8A (MST)			1						2	\$1,560.00	\$3,120.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
22.0	Normal Line / SPOT (22)	10/30/12-10/30/12	1	:30	9A-10A (MST)			1						1	\$630.00	\$630.00	Salt Lake City (KUTV)	LET'S DEAL	10/24/12
23.0	Normal Line / SPOT (23)	10/31/12-10/31/12	1	:30	10:35P-11:35P (MST)				1					1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
24.0	Normal Line / News (24)	10/31/12-10/31/12	1	:30	6A-8A (MST)				1					1	\$1,560.00	\$1,560.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
25.0	Normal Line / SPOT (25)	10/31/12-10/31/12	1	:30	9A-10A (MST)				1					1	\$630.00	\$630.00	Salt Lake City (KUTV)	LET'S DEAL	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Section 1

FAX# 215 56
CREDIT RISK !!
HARRIS REPORT FROM REP

OCT24/12 11.56
*** KUTV-TV ***

ALEXANDRIA, VA 22314

SALES PRSN WA- CHERYL BLAIR

FLIGHT DATES OCT26/12 NOV6/12 WK-22

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/12 11.56

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = 155	AGENCY EST# = 3486
AGENCY PRODUCT CODE = 426	

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PROGRAM : 2 NEWS AT 10PM
CON COM1: 2 NEWS AT 10PM
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2	1035P-1135P	30	\$1,250.00	11/2	11/2	1	FRI	✓
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PROGRAM : D LETTRMAN
CON COM1: D LETTRMAN
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REP HEADLINE# 6394641
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT24/12 11.56
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-800A PROGRAM : 2 NEWS AT 6AM CON COM1: 2 NEWS AT 6AM	30		\$1,560.00	11/2	11/2	1		FRI	1
4			900A-1000A PROGRAM : LETS DEAL CON COM1: LETS DEAL	30		\$630.00	10/26	11/2	1		FRI	2
5			1035P-1135P PROGRAM : D LETTRMAN CON COM1: D LETTRMAN	30		\$1,250.00	10/29	11/5	1		MON	2
6			600A-800A PROGRAM : 2 NEWS AT 6AM CON COM1: 2 NEWS AT 6AM	30		\$1,560.00	10/29	11/5	1		MON	2
7			900A-1000A PROGRAM : LETS DEAL CON COM1: LETS DEAL	30		\$630.00	10/29	10/29	1		MON	1
8			1035P-1105P PROGRAM : TALKIN SPORTS CON COM1: TALKIN SPORTS	30		\$1,000.00	11/3	11/3	1		SAT	1
9			500P-600P PROGRAM : 2 NEWS AT 5 PM CON COM1: 2 NEWS AT 5 PM	30		\$950.00	10/27	10/27	1		SAT	1
10			800P-900P PROGRAM : CRIMTME SA CON COM1: CRIMTME SA	30		\$1,560.00	11/3	11/3	1		SAT	1
11			900P-1000P PROGRAM : 48HR MSTRY CON COM1: 48HR MSTRY	30		\$1,880.00	10/27	10/27	1		SAT	1

REP HEADLINE# 6394641
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET HARRIS REPORT FROM REP
OCT24/12 11.56
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM 1000P-1035P	30		\$5,000.00	11/4	11/4	1		SUN	1
13			PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM 1035P-1135P	30		\$940.00	10/28	11/4	1		SUN	2
14			PROGRAM : TALKIN SPORTS CON COM1: TALKIN SPORTS 500P-600P	30		\$1,880.00	11/4	11/4	1		SUN	1
15			PROGRAM : 2NEWS AT 5 SUN CON COM1: 2NEWS AT 5 SUN 1000P-1035P	30		\$5,000.00	11/1	11/1	1		THU	1
16			PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM 1035P-1135P	30		\$1,250.00	11/1	11/1	1		THU	1
17			PROGRAM : D LETTRMAN CON COM1: D LETTRMAN 600A-800A	30		\$1,560.00	11/1	11/1	1		THU	1
18			PROGRAM : 2 NEWS AT 6AM CON COM1: 2 NEWS AT 6AM 900A-1000A	30		\$630.00	11/1	11/1	1		THU	1
19			PROGRAM : LETS DEAL CON COM1: LETS DEAL 1000P-1035P	30		\$5,000.00	10/30	10/30	1		TUE	1
20			PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM 1035P-1135P	30		\$1,250.00	10/30	10/30	1		TUE	1

REP HEADLINE# 6394641
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OCT24/12 11.56
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			600A-800A	30		\$1,560.00	10/30	11/6	1		TUE	2
PROGRAM : 2 NEWS AT 6AM												
CON COM1: 2 NEWS AT 6AM												
22			900A-1000A	30		\$630.00	10/30	10/30	1		TUE	1
PROGRAM : LETS DEAL												
CON COM1: LETS DEAL												
23			1035P-1135P	30		\$1,250.00	10/31	10/31	1		WED	1
PROGRAM : D LETTRMAN												
CON COM1: D LETTRMAN												
24			600A-800A	30		\$1,560.00	10/31	10/31	1		WED	1
PROGRAM : 2 NEWS AT 6AM												
CON COM1: 2 NEWS AT 6AM												
25			900A-1000A	30		\$630.00	10/31	10/31	1		WED	1
PROGRAM : LETS DEAL												
CON COM1: LETS DEAL												
26			900P-1000P	30		\$7,500.00	10/31	10/31	0		WED	0
PROGRAM : CSI												
CON COM1: CSI												
OCT/12			\$5,650.00	NOV/12		46950.00						
CONTRACT TOTAL												52600.00
TOTAL SPOTS												31

MARKET TOTALS \$146,111 KUTV 36% KTVX 11% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*